



BRADSTOW SCHOOL

POLICY

Privacy Notice for: Those with parental responsibility

How we use your personal data

May 2018

To be reviewed May 2019

Privacy notice for: Those with parental responsibility – How we use your personal data

1. Introduction

Under data protection law, individuals have a right to be informed about how the school uses any personal data that we hold about them. We comply with this right by providing 'privacy notices' to individuals where we are processing their personal data.

This privacy notice explains how we collect, store and use personal data about **you**.

We, Bradstow School, are the 'data controller' for the purposes of data protection law.

If you have any questions/concerns about this notice please talk to the School Business Manager.

2. What is "personal data"?

Personal data is information that the School holds about you and which identifies you. This includes information such as your phone number and address, etc.

3. The personal data we hold

Personal data that we may collect, use, store and share (when appropriate) about pupils includes, but is not restricted to:

- Contact details and contact preferences
- Photographs
- CCTV images captured in school

We may also collect, store and use information about you that falls into "special categories" of more sensitive personal data. This includes information about (where applicable):

- Characteristics, such as ethnicity, languages spoken and eligibility for certain benefits
- Family circumstances
- Physical and mental health, including medical conditions
- Support received, including care packages, plans and support providers

We may also hold data about you that we have received from other organisations, including other schools and social services.

4. Why we use this data

We use this data to:

- Report to you on your child's progress and welfare
- Keep you informed about the running of the school (such as emergency closures) and events
- Process payments for school services
- Provide appropriate pastoral care
- Protect children/young peoples' welfare
- Administer admissions waiting lists

- Assess the quality of our services
- Carry out research
- Comply with our legal and statutory obligations

5. Use of your personal data for marketing purposes

We won't send you marketing information by email or text.

6. Our legal basis for using this data

We only collect and use your personal data when the law allows us to. Most commonly, we process it where:

- We need to comply with a legal obligation
- We need to perform an official task in the public interest
- We need to fulfil a contract we have entered into with you

Less commonly, we may also process your personal data in situations where:

- We have obtained consent to use it in a certain way
- We need to protect an individual's vital interests (protect their life)

Where you have provided us with consent to use your data, you may withdraw this consent at any time. We will make this clear when requesting your consent, and explain how you would go about withdrawing consent if you wish to do so.

Some of the reasons listed above for collecting and using your personal data overlap, and there may be several grounds which justify our use of your data.

7. Collecting this information

While the majority of information we collect about you is mandatory, there is some information that can be provided voluntarily.

Whenever we seek to collect information from you, we make it clear whether you must provide this information (and if so, what the possible consequences are of not complying), or whether you have a choice.

8. How we store this data

We keep personal information about you while the child you have parental responsibility for is attending our school. We may also keep it beyond their attendance at our school if this is necessary in order to comply with our legal obligations. We use the [Information and Records Management Society's toolkit for schools](#) as guidance as to how long we keep information your data.

9. Data Sharing

We do not share information about you with any third party without consent unless the law and our policies allow us to do so.

Where it is legally required, or necessary (and it complies with data protection law), we may share personal information about you with:

- Our local authority – to meet our legal obligations to share certain information with it, such as safeguarding concerns and information about exclusions
- Government departments or agencies
- Our regulator: Ofsted
- Suppliers and service providers – to enable them to provide the service we have contracted them for
- Our auditors
- Survey and research organisations
- Health authorities
- Security organisations
- Health and social welfare organisations
- Professional advisers and consultants
- Charities and voluntary organisations
- Police forces, courts, tribunals

Transferring data internationally

Where we transfer personal data to a country or territory outside the European Economic Area, we will do so in accordance with data protection law.

10. Your rights regarding personal data

Individuals have a right to make a **'subject access request (SAR)'** to gain access to personal information that the school holds about them.

Those with parental responsibility can make a request with respect to their child/young person's data where the child/young person is not considered able to understand their rights over their own data (usually under the age of 12), or where the child has provided consent.

If you make a subject access request, and if we do hold information about you or your child/young person, we will:

- Give you a description of it
- Tell you why we are holding and processing it, and how long we will keep it for
- Explain where we got it from, if not from you or your child/young person
- Tell you who it has been, or will be, shared with
- Let you know whether any automated decision-making is being applied to the data, and any consequences of this
- Give you a copy of the information in an intelligible form

Individuals also have the right for their personal information to be transmitted electronically to another organisation in certain circumstances.

If you would like to make a request please contact our School Business Manager (see contact details below).

Other rights

Under data protection law, individuals have certain rights regarding how their personal data is used and kept safe, including the right to:

- Object to the use of personal data if it would cause, or is causing, damage or distress
- Prevent it being used to send direct marketing
- Object to decisions being taken by automated means (by a computer or machine, rather than by a person)
- In certain circumstances, have inaccurate personal data corrected, deleted or destroyed, or restrict processing
- Claim compensation for damages caused by a breach of the data protection regulations

To exercise any of these rights, please contact our School Business Manager (see contact details below).

11. Complaints

We take any complaints about our collection and use of personal information very seriously.

If you think that our collection or use of personal information is unfair, misleading or inappropriate, or have any other concern about our data processing, please raise this with us in the first instance.

To make a complaint, please see contact details below.

Alternatively, you can make a complaint to the Information Commissioner's Office:

- Report a concern online at <https://ico.org.uk/concerns/>
- Call 0303 123 1113
- Or write to: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF

12. Contact us

If you have any questions, concerns or would like more information about anything mentioned in this privacy notice, please contact:

In the first instance: School Business Manager | Tel: 01843-862123 | info@bradstow.wandsworth.sch.uk

Alternatively our **Data Protection Officer**: Mr Gary Hipple | ghipple@wandsworth.gov.uk

This notice is based on the [Department for Education's model privacy notice](#) for pupils, amended for parents and to reflect the way we use data in this school.

For internal use only:

Policy last reviewed: May 2018

SLT responsibility: School Business Manager

Policy reviewed by: Mike Kemlo

Approved by Board of Governors: To be reviewed